



southeast
GREEN
formerly WINTERGREEN

June 13 – 15, 2023

booth placement priority

Round One Booth Selection:

To qualify for round one of Southeast Green booth selections:

- Company must have been an exhibitor at the 2022 WINTERGREEN in SUMMER.
- Company must be a member in good standing.
- Company must submit a completed contract to GGIA by Nov. 7, 2022.
- Company must submit booth rental payment by Nov. 7, 2022.

Booth selection will begin on Nov. 7, 2022. priority will be given based on the following criteria in this order:

- Seniority in consecutive years exhibiting at WINTERGREEN (now Southeast Green)
- GGIA Membership: Charter Members are given priority over Active or Out-of-State Members
- Number of Years as a GGIA Member in good standing
- Number of Booths Contracted
- Green goods are given priority over hard goods.
- Date that GGIA received the 2023 Exhibitor Contract and required payment (must be no later than Nov. 7, 2022, to be included in round one).

Local groups who exhibit together in one area of the show may reserve booths for their group when the group's first member is eligible for the booth selection process. All members of the group have met the payment criteria noted above. If a local group member did not exhibit in 2020 and/or is not a member of GGIA, that company would not be eligible to be placed during the Round One Selection process. We will make every effort to place a new exhibitor with their local group but cannot guarantee placement with the group.

Round Two Booth Selection:

Round two booth selections are open to companies that have previously exhibited at WINTERGREEN that did not qualify for round one and companies new to Southeast Green in 2023. To qualify for round two of Southeast Green booth selections:

- Company must submit a completed contract to GGIA between Nov. 7, 2022, and Dec. 31, 2022.
- Company must submit booth rental payment by Dec. 31, 2022.

Booth assignments will begin after round one, and priority will be given based on the following criteria in this order:

- Previous exhibitors at WINTERGREEN shows given priority over new exhibitors
- GGIA Membership: Charter Members are given priority over Active or Out-of-State Members
- Number of Years as a GGIA Member
- Number of Booths Contracted
- Green goods are given priority over hard goods
- The date that GGIA received the 2023 Exhibitor Contract and required payment (must be no later than Dec. 31, 2022, to be included in Round Two)

Round Three Booth Selection:

Contracts received after Dec. 31, 2022, will be placed on a first-come, first-served basis.