



# southeast GREEN

## Exhibitor Prospectus

GAS SOUTH DISTRICT  
DULUTH, GEORGIA

JUNE 4-6, 2024

Come Grow With Us!



# southeast GREEN



The Georgia Green Industry Association invites you to *"Come grow with us!"* at our newly rebranded Southeast Green Conference and Trade Show (formerly WINTERGREEN).

Southeast Green is proud to be Georgia's premier and **ONLY** multi-day conference for the green industry. Our trade show proudly boasts **50+ hours of educational opportunities and workshops**, over **200 exhibitors**, **thousands of attendees**, and **countless networking opportunities**.

We have many repeat exhibitors from all over the country, from different divisions of the industry, with different products to show each year, and we welcome YOU to join us in 2024!

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**GGIA**  
GEORGIA GREEN INDUSTRY ASSOCIATION

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## *You Are Invited!*

Southeast Green 2024 planning is well underway! As we begin filling the exhibit hall, I want to pause to say, "Thank You!" We are so glad you are considering the opportunity to exhibit at the 2024 Southeast Green Conference and Trade Show.

At GGIA, we strive to serve our green industry every day, keeping our vision and mission at the forefront as our north star. Southeast Green, our annual flagship event, is a big part of that mission as we seek to help our green industry professionals connect, network, learn, and grow together.

As always, we are committed to creating an environment that benefits exhibitors and attendees alike. We are here to ensure that your participation with us is both seamless and successful.

Thank you once again for your interest and consideration, and I hope you will accept our invitation to "Come Grow with Us" at Southeast Green 2024!

**LANIE RINER**

Executive Director | Georgia Green Industry Association

COME GROW WITH US!



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## *Why Exhibit?*

GGIA is excited to host our annual conference and trade show in June again! Southeast Green is Georgia's only trade show for the green industry. It's ***your chance*** to market to one of the largest concentrations of landscape contractors, garden centers, and other growers in the southeast. We are continually working to build on the successes of previous years and bring more value to your exhibiting dollar.

This year, we will be in the newly renovated exhibit halls A, & B. Our floor plan remains **jam-packed with our most popular 10'X10' booths**. We also offer **bulk space** for our exhibitors who need to spread out a little.

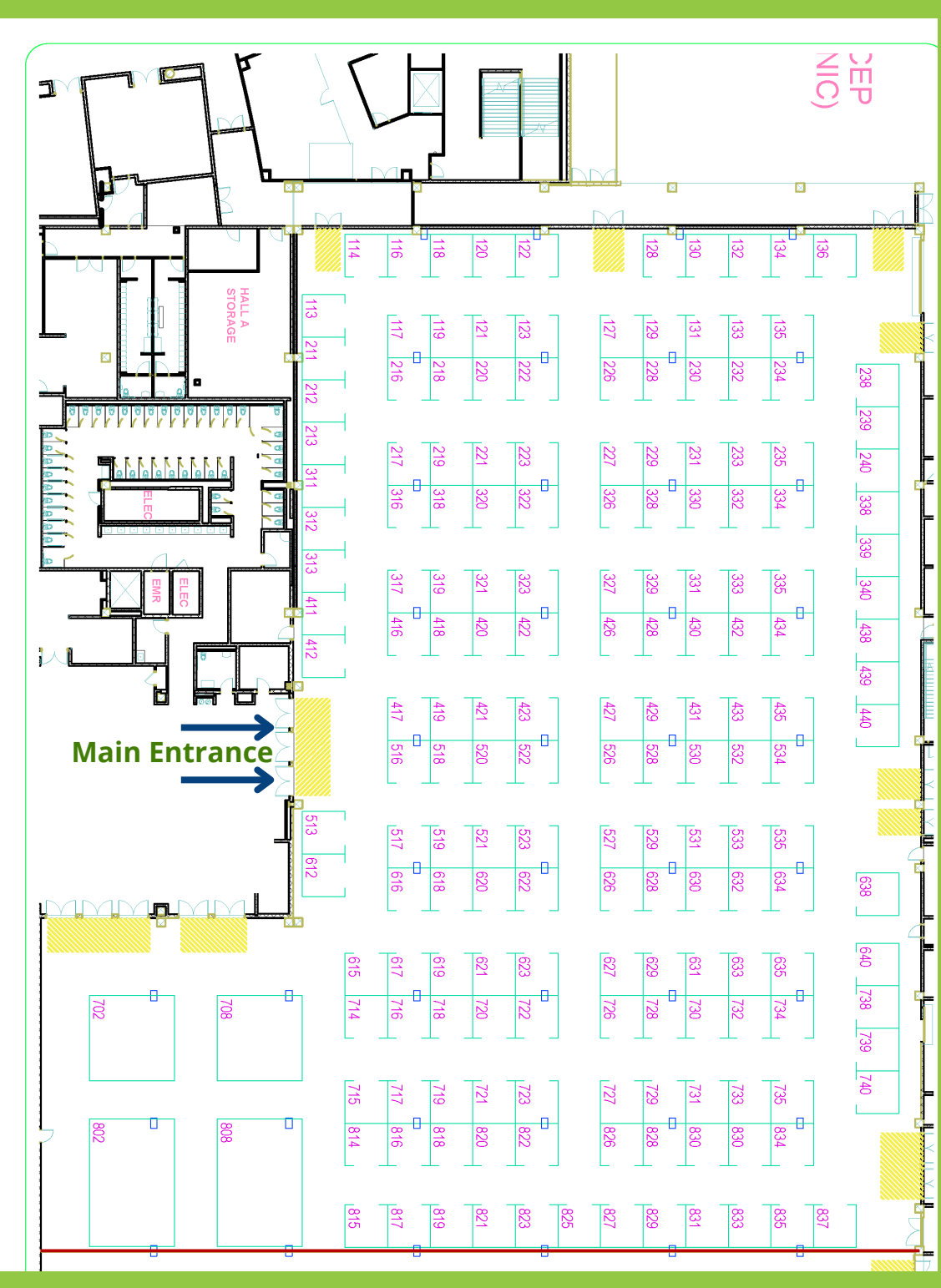
We also have an excellent interactive **Exhibitor Map** to help you choose your booth after returning exhibitor registration closes.

Each year, we update the exhibitor map in late November, and it will stay up through October of the following year. It will also serve as a tool for attendees to find your business and contact information.



# Floor Plan

[Explore Full Interactive Floorplan Online](#)



COME GROW WITH US!



# EXHIBITOR BOOTH INFORMATION

Now it is your chance to exhibit at  
Georgia's Premier Green Industry Trade Show!



**Our Mission For Southeast Green  
Come Grow With Us**

## Who Attends Southeast Green?

- Landscape Contractors
- Irrigation Professionals
- Retail & Online Garden Centers
- Greenhouse and Nursery Growers
- Public Garden Professionals
- Landscape Architects
- Turf Install & Maintenance Pros
- Horticulture Researchers and Educators
- Students Pursuing a Career in Horticulture

## Reasons to Exhibit

- Georgia's premier multi-day conference for the green industry
- Thousands of Attendees
- 200+ Exhibits
- 50+ Hours of Education Sessions & Workshops
- 30+ Hours of CEU Opportunities
- Afterhour Networking Events



**Register  
Now**

(706) 443-1440

[southeastgreen.org](http://southeastgreen.org)



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## *Exhibit*

### **What's Included In A Booth?**

- Steep Discounts for GGIA Members
- 8' high back drape and 3' high side drape
- One table
- Two chairs
- Company identification sign
- Wastebasket
- Up to Four complimentary show badges per booth (badges for exhibitor staff only)

## ***BOOTH PRICING***

### **Member Pricing:**

10 x 10 - \$825

10 x 10 Corner - \$975

10 x 20 Booth - \$1650

10 x 20 End Cap - \$1950

Bulk Space - \$8.50 / SF

(minimum 400 SF - \$3400)

### **Non-Member Pricing:**

10 x 10 - \$1325

10 x 10 Corner - \$1475

10 x 20 Booth - \$2650

10 x 20 End Cap - \$2950

Bulk Space - \$13.50 / SF

(minimum 400 SF - \$5400)

[southeastgreen.org](http://southeastgreen.org) | (706) 443-1440



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# MEMBERSHIP OVERVIEW

Membership to GGIA grants you access to a network with a greater range of people who share similar challenges and opportunities as you and your business. We provide legislative support at the state level for hot-button industry-related issues, access to timely information about industry news and changes, strategic relationships from other agriculture interest groups such as UGA Cooperative Extension, neighboring green industry organizations, and Georgia's Technical Colleges, education opportunities and continuing education seminars, and sponsorship opportunities as well as discounted exhibiting and advertising opportunities during our industry events, including Southeast Green Conference and Trade Show (formerly WINTERGREEN).



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*Hey Friend!  
You want the Member Discount?*

**Join GGIA today!**