



# southeast GREEN

## Sponsor Prospectus

GAS SOUTH DISTRICT  
DULUTH, GEORGIA

JUNE 4-6, 2024

Come Grow With Us!



**GGIA**  
GEORGIA GREEN INDUSTRY ASSOCIATION

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## *You Are Invited!*

Southeast Green 2024 planning is well underway! As we begin filling the exhibit hall, I want to pause to say, "Thank You!" We are so glad you are considering the opportunity to sponsor the 2024 Southeast Green Conference and Trade Show.

At GGIA, we strive to serve our green industry every day, keeping our vision and mission at the forefront as our north star. Southeast Green, our annual flagship event, is a big part of that mission as we seek to help our green industry professionals connect, network, learn, and grow together.

As always, we are committed to creating an environment that benefits exhibitors and attendees alike. We are here to ensure that your participation with us is both seamless and successful.

Thank you once again for your interest and consideration, and I hope you will accept our invitation to "Come Grow with Us" at Southeast Green 2024!

**LANIE RINER**

Executive Director | Georgia Green Industry Association

COME GROW WITH US!



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# SPONSORSHIP OPPORTUNITIES

Our newly reworked sponsorship program is sure to help your company shine! Every sponsorship comes with a plethora of printed and digital recognition in the months leading up to the Southeast Green Conference and Trade Show, many with exclusive opportunities to help showcase your company.

**All Sponsors receive access to the attendee list following Southeast Green.**

## **TITLE SPONSOR - \$10,000 (1 available)**

- Exclusive Opportunity to have Your Logo Featured In All the Right Places Including on Every Single Name Badge
- 2 complimentary all-access registrations
- Recognition on the Conference Website
  - Spotlight Editorial with Video
  - Logo with hyperlink to sponsor's company website
- Logo & hyperlink recognition in conference e-blasts
- Logo & hyperlink recognition on conference social media platform(s)
- Logo recognition in printed conference program
- Logo recognition on onsite signage
- Logo recognition scrolling in GGIA booth onsite
- Logo recognition in printed journal, distributed to 1,000 members & industry contacts

## **PLATINUM SPONSOR - \$7,500 (3 available)**

- One Exclusive Opportunity – limit one per sponsor
  - Tuesday Volunteer Lunch, Wednesday Social (offsite), or Thursday Annual Business Meeting/Breakfast (Pick One)
- 1 complimentary all access registration
- Recognition on the Conference Website
  - Spotlight Editorial with Video
  - Logo with hyperlink to sponsor's company website
- Logo & hyperlink recognition in conference e-blasts
- Logo & hyperlink recognition on conference social media platform(s)
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# SPONSORSHIP OPPORTUNITIES

## **GOLD SPONSOR - \$5,000 (3 available)**

- One Exclusive Opportunity – limit one per sponsor
  - Beverage Stations, Conference Bags, or Lanyards (pick one)
- Recognition on conference website
  - Spotlight Editorial with Video
  - Logo with hyperlink to sponsor's company website
- Logo & hyperlink recognition in conference e-blasts
- Logo & hyperlink recognition on conference social media platform(s)
- Logo recognition in printed conference program
- Logo recognition on onsite signage
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## **SILVER SPONSOR - \$3,500 (5 available)**

- Semi- Exclusive Onsite Recognition
  - Flyer on Sign In Table in Education Rooms (3 sponsors featured), Cornhole Tournament Sponsor (1), or Job Board Sponsor (1)
- Logo recognition on conference website
- Logo recognition in conference e-blasts
- Logo recognition in printed conference program
- Logo recognition on onsite signage
- Logo recognition scrolling in GGIA booth onsite
- Name only recognition in printed journal, distributed to 1,000 members & industry contacts

## **BRONZE SPONSOR - \$1,500**

- Name only recognition on conference website
- Name only recognition in conference e-blasts
- Name only recognition in printed conference program
- Name only recognition on onsite signage
- Name only recognition scrolling in GGIA booth onsite
- Name only recognition in printed journal, distributed to 1,000 members & industry contacts

## **COPPER SPONSOR - \$750**

- Name only recognition in printed conference program
- Name only recognition on onsite signage
- Name only recognition scrolling in GGIA booth onsite



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# SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP SUMMARY TABLE

	Copper \$750	Bronze \$1500	Silver \$3500	Gold \$5000	Platinum \$7500	Title \$10,000
Recognition in Southeast Green Conference Program (Printed)	Name only	Name only	Logo	Logo	Logo	Logo
Recognition at Southeast Green Onsite Signage (Printed)	Name only	Name only	Logo	Logo	Logo	Logo
Recognition at Southeast Green in GGIA Booth on Digital Sponsor Slideshow	Name only	Name only	Logo	Logo	Logo	Logo
Recognition in the Southeast Green Conference E-blasts	-	Name only	Logo	Logo + Link	Logo + Link	Logo + Link
Recognition as a Southeast Green Sponsor in the GGIA JOURNAL, distributed to 1,000 members & industry contacts	-	Name only	Name only	Logo	Logo	Logo
Recognition on Southeast Green Conference Website	-	Name only	Logo	Logo + Link	Logo + Link	Logo + Link
Additional Recognition on Conference Website – Spotlight Editorial with Video	-	-	✓	✓	✓	✓
Additional Onsite Recognition – limit one per sponsor	-	-	✓	✓	✓	✓
Recognition on Southeast Green Conference Social Media platform(s)	-	-	-	Logo + Link	Logo + Link	Logo + Link
Complimentary all access registration	-	-	-	-	1	2
Limit one, exclusive opportunity at Southeast Green Conference, June 4 – 6, 2024 (Duluth, GA)	-	-	-	-	-	✓

To sponsor, visit [southeastgreen.org/sponsor](https://southeastgreen.org/sponsor).



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## SPONSOR

You already know that the Southeast Green Conference and Trade Show is full of outstanding exhibitors and attendees who are decision-makers within their companies.

So, don't get lost in the crowd of the exhibit hall! ***Expand your footprint*** at the show, and maximize your investment at the 2024 Southeast Green Conference and Trade Show by working with our team to showcase your business through our newly redesigned sponsorship program.

Visit [southeastgreen.org/sponsor](https://southeastgreen.org/sponsor).



## *BENEFITS SUMMARY*

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